



'Go Green' Campaign 'Go Green' Events

Team Focus: Research
Creativity
Budgetary control

Numbers: 10 – 100 participants

Location: Indoors

Times: 2 to 3 hours

Objectives:

- To have a clearer understanding of environmental issues & sustainability.
- To demonstrate issues related to team dynamics, problem solving, time management, organisation, and leadership under time constraints.
- To encourage creativity and communication.
- Revitalise a one team philosophy.

"Teams will design their own 'Go Green' campaign to create awareness and highlight the companies approach to sustainability."

Overview:

The group will have to work together to promote an environmental message, highlighting their company's approach to sustainability reinforcing their commitment to 'go green'. Their objective is to promote an environmental message and educate the community, colleagues and the company by creating a range of promotional materials.

How it works:

Teams will need to create artwork, photographs, copy writing and strap lines to produce marketing materials such as calendars, posters, mugs, t-shirt designs or shopping bags. This is an enjoyable and environmentally focused team event that encompasses the use of digital cameras, laptops and software.

Merchandise:

Teams will create artwork that can be used for printing and merchandise. We will arrange this for you and deliver the items to your office. Ask for our price list for printed items.

Merchandise Items:

Here are some of the items we can have printed:

- Posters
- Calendars
- T-Shirts
- Shopping Bags

The Result:

The finished work will be sent to our merchandise supplier and the actual items printed and produced. They will then be delivered back to the team so they can remember their day and continue to promote and environmental change.

Program Includes:

- Event manager
- Pre event planning
- Tools and equipment
- Laptops and software
- Art materials
- £2 Million public liability
- Transport & Mileage

0800 999 4131

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